

## ABSTRACT

The invention aims at providing a rubber composition for adhering to steel cords which is excellent in heat-resistant adhesion and moist heat-resistant adhesion as well as initial adhesion and has performance of a level similar to or higher than that of the related art in resistance to rubber fracture, wherein the following components (A) and (B) are blended to 100 weight parts of rubber components containing natural rubber and/or diene synthetic rubber:

Component (A) : a mixture of a compound containing nickel and a compound containing molybdenum; or a compound containing nickel and molybdenum simultaneously in a metal-converted amount of 0.01 to 10 weight parts.

Component (B) :

- (b1) 0.2 to 20 weight parts of hexamethylenetetramine or a melamine derivative, and
- (b2) 0.1 to 10 weight parts of at least one selected from the group consisting of phenol resins, resorcin, resorcin derivatives, and cresol resins.